

Federation backs UNICEF Australia's Dusk to Dawn 2026



Federation is proud to announce that our team and UNICEF Australia are coming together for Dusk to Dawn 2026, with Federation joining as an Official Matching Sponsor for the overnight, 42km walk through Sydney that raises funds to protect children around the world.

Dusk to Dawn is UNICEF Australia's flagship overnight walking challenge. Setting off from North Sydney at sunset, participants cross the Harbour Bridge and follow the coastline through the night, arriving at Bondi Beach as the sun comes up.

The walk starts from dusk on Saturday 21 November until sunrise the following morning.

This year, Federation's CEO, Cameron Brownjohn OAM, will walk the distance himself.

Why this partnership

Federation invests in companies working toward sustainable, resilient, and responsible outcomes. Dusk to Dawn gave us a chance to apply that same instinct somewhere more immediate: a single night with a direct line between effort and outcome for children who need it.

Every dollar raised supports UNICEF's emergency response for children worldwide. In 2025 alone, UNICEF responded to 414 emergencies in 101 countries, delivering clean water, vaccines, healthcare, education and protection to children caught up in conflict and disaster. Taking part in Dusk to Dawn is a tangible way to be part of that response.

As part of the partnership, Federation has committed up to a matched giving campaign, meaning eligible donations made during the campaign period will be matched dollar-for-dollar, doubling the

impact of every gift up to that cap. We will share more on exactly when that match goes live in the coming weeks.

Event Breakdown

What: Dusk to Dawn 2026, a 42km overnight walk (shorter distances also available)

When: Overnight, Saturday 21 November 2026

Where: North Sydney to Bondi beach

Who: Open to the public, including Federation's clients, advisers and broader network

Why: Every dollar raised supports UNICEF Australia's work for children worldwide

How to get involved

We warmly invite our wider network to join Team Federation or sponsor a walker directly.

Join the team for free: Register at <https://dusktodawn.unicef.org.au/register/dusk-to-dawn-2026> using the code **FEDERATION2026**